Kitchens for living

The magazine.

DIE GU BACKBIBEL

BALSAMID

Beckermann[®] ✓ Küchen Miele



Innovative concepts – Individual customised products.

For most people, the kitchen is the heart of their home. What counts most for them are the individual creative options and the design. For us, the highest-quality technology, the most convenient functionality and almost unlimited equipment options are the indispensable inner values. Only the best is good enough for us. Together with highly capable suppliers, our product development is based on innovation and consistently excellent quality.

125 YEARS OF INDUSTRIAL CUSTOMISED PRODUCTION.

Individual kitchen design – as full of variety as life itself. What could be more fascinating than life in general and the diversity of people and in particular the way they live? For our kitchens, we focus not only on the obvious things such as quality and design, but also on innovation, individual feasibility and customisation. Always following the motto: The details make the difference!

kitchen gossip



A MAN'S HOME





FAMILY TIME

34

WORK-LIFE BALANCE



A MAN'S HOME

Tough on the outside, gentle on the inside.

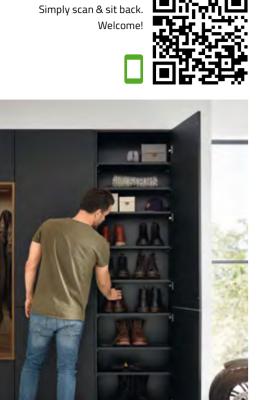
Touring the countryside on a Harley, enjoying good Scotch whisky with yourbest friend, walking for hours in the woods with your dog and then tucking into homemade burgers...

This is the DNA that forms the basis for this open-plan living concept.



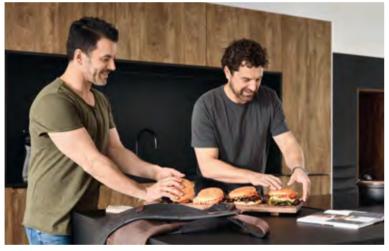


...AND ACTION! >>>









Invaluable for a lifetime.

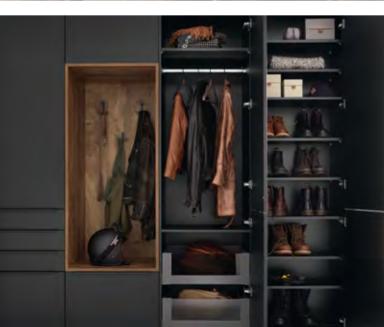
It's time to meet up, plan the next motorbike tour and just hang out together again...

It's great when your living space matches your own personality so perfectly that friends and family are always glad to accept your invitation to come over and simply feel at home.











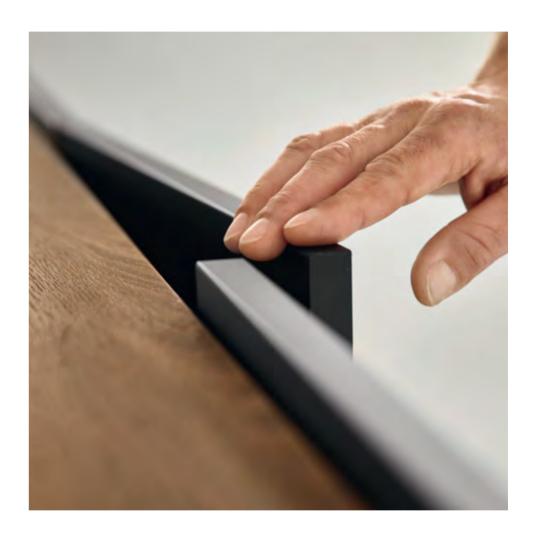


When authenticity and quality play such an important role in your life, what could be more logical than integrating these values into your own four walls? Not having to make any compromises and creating customised individual solutions – this is what we always strive for.













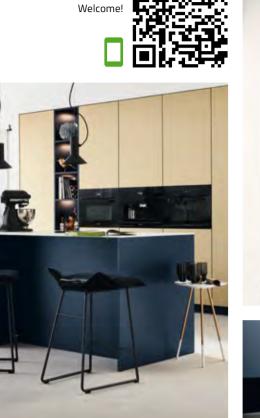
Harmony in design & function.

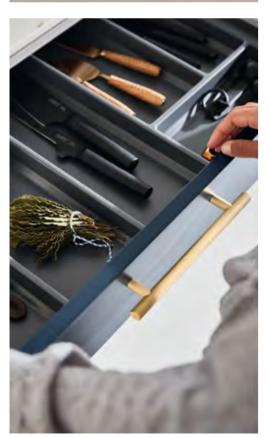
WORK-LIFE BALANCE





...AND ACTION! >>> Simply scan & sit back.









Strength is born of calmness.

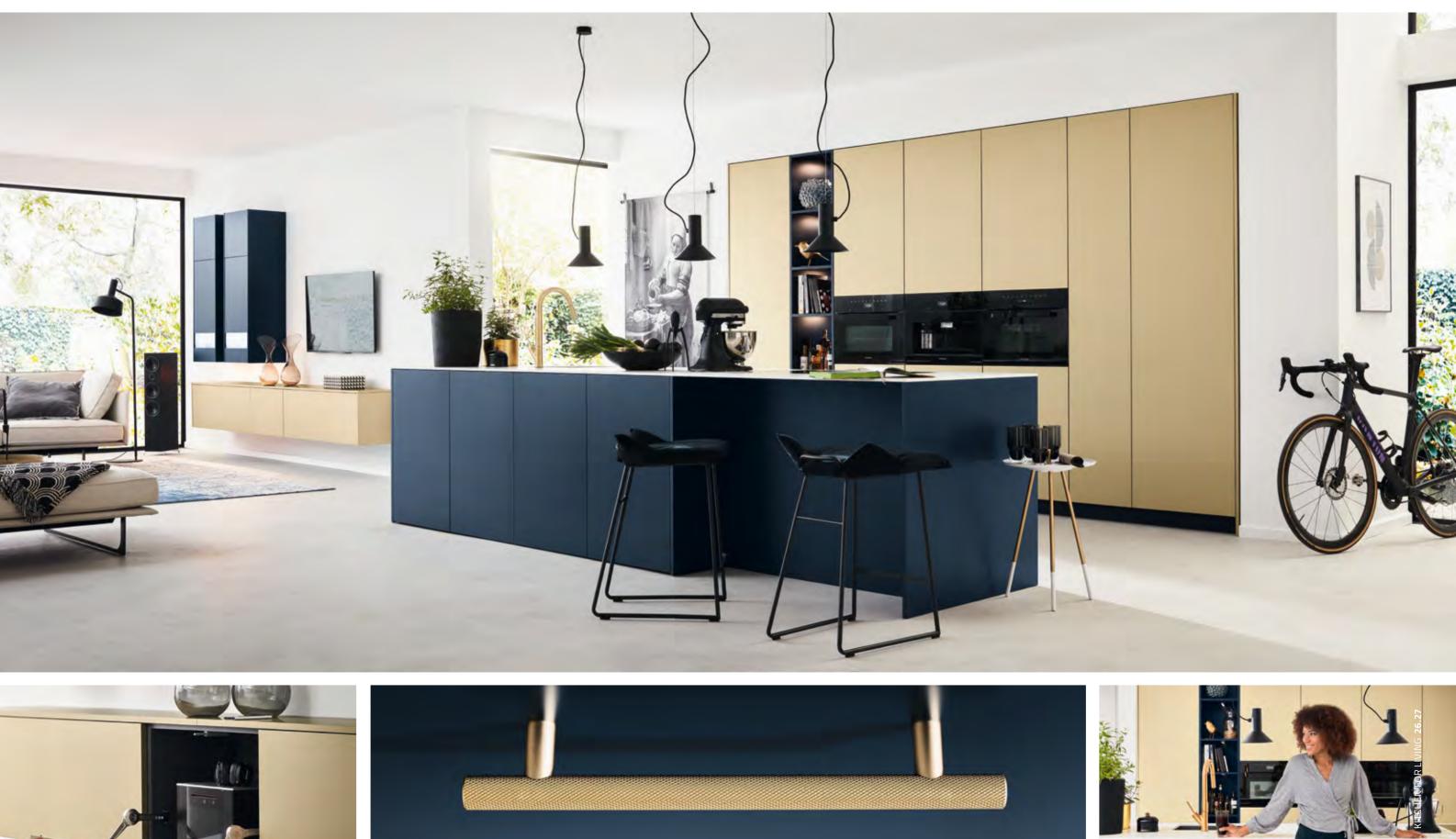
Harmony is essential for a relaxed life.

If the look, feel and functions of your home are in line with your own aesthetic ideas, a stressful day will be quickly forgotten and an inspiring feel-good space will be created. Now it's time to concentrate on what really matters.





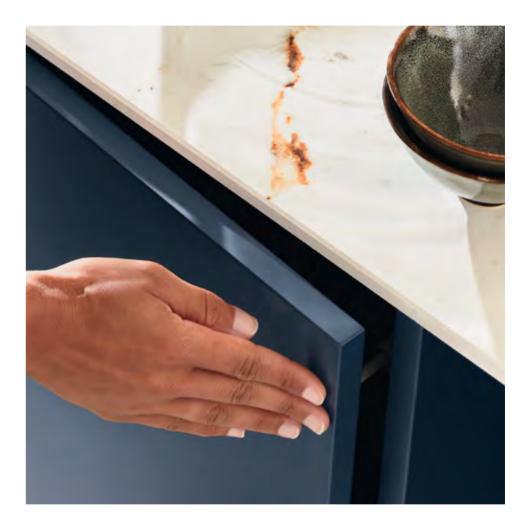






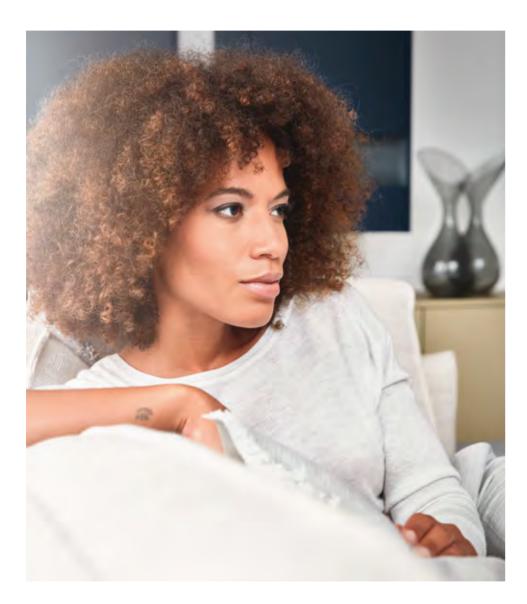












When cooking and living are equally important, the ultimate goal is the individual and harmonious customisation of open-plan living concepts with satisfaction guaranteed. When all is said and done, it is important to sit back, relax, cook, live, laugh and enjoy life – without any compromises and in harmony with one's true self.





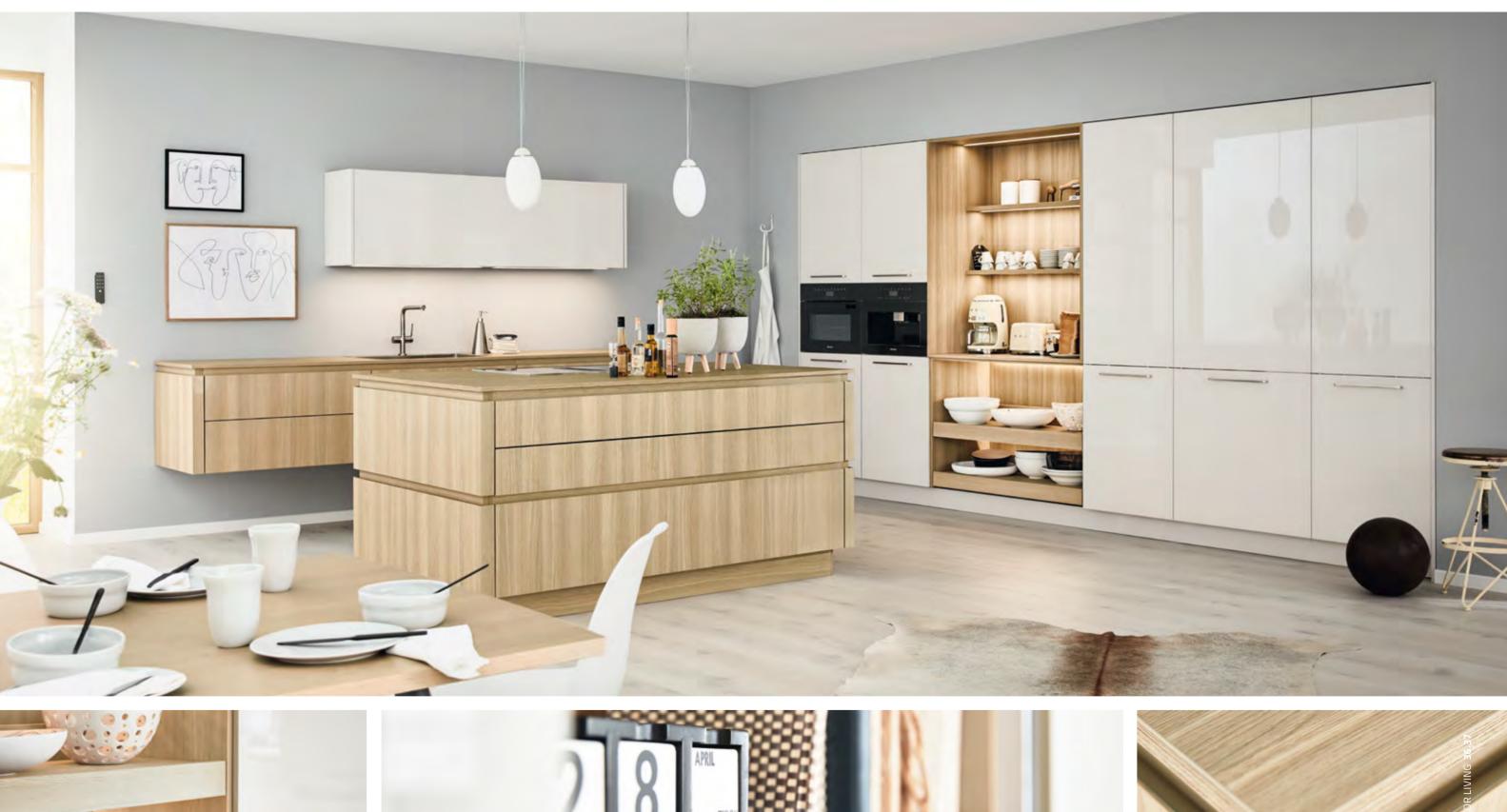
FAMILY TIME

Togetherness.

The more people there are in a household, the more exhilarating life becomes. It is, of course, also more demanding. This makes it all the more important to have practical and functional solutions that not only make everyday life easier, but also ensure that you have time for the really important things in life...

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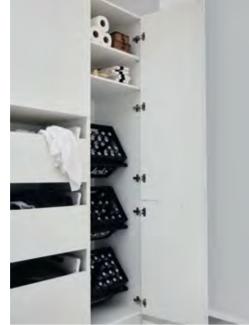


FAMILY TIME











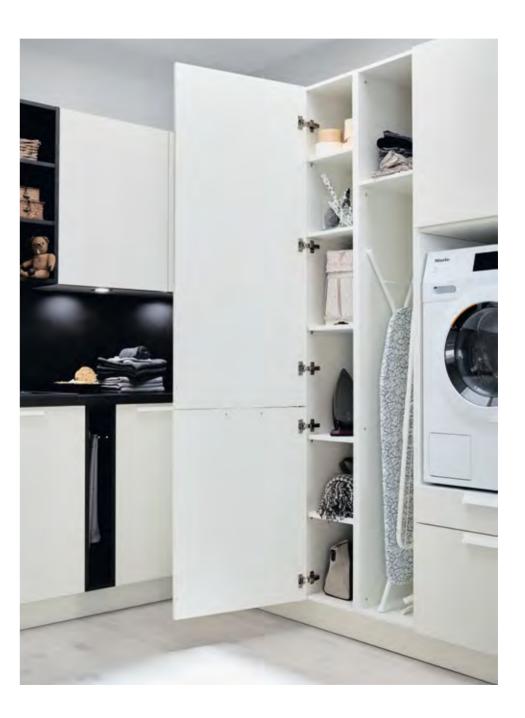
Open sesame!

There is so much to discover and everything is more fun when you do it together. Looking at the world through the eyes of a child, stretching boundaries and yet still keeping practicalities in mind. Sometimes it is important to see things from a different perspective.





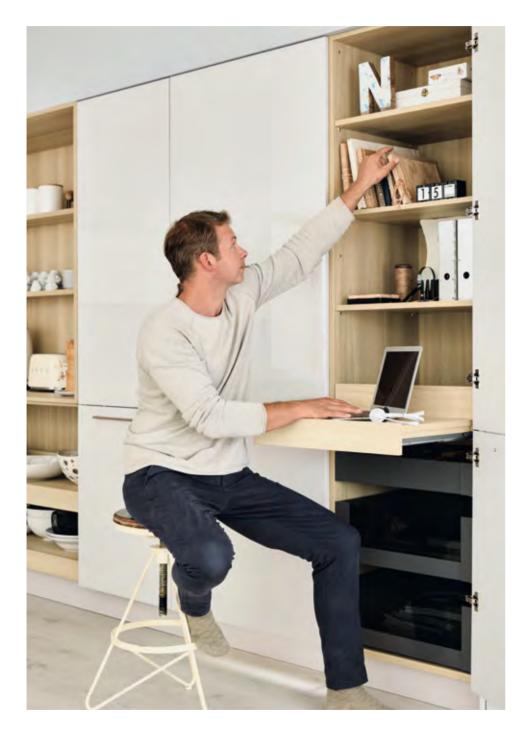




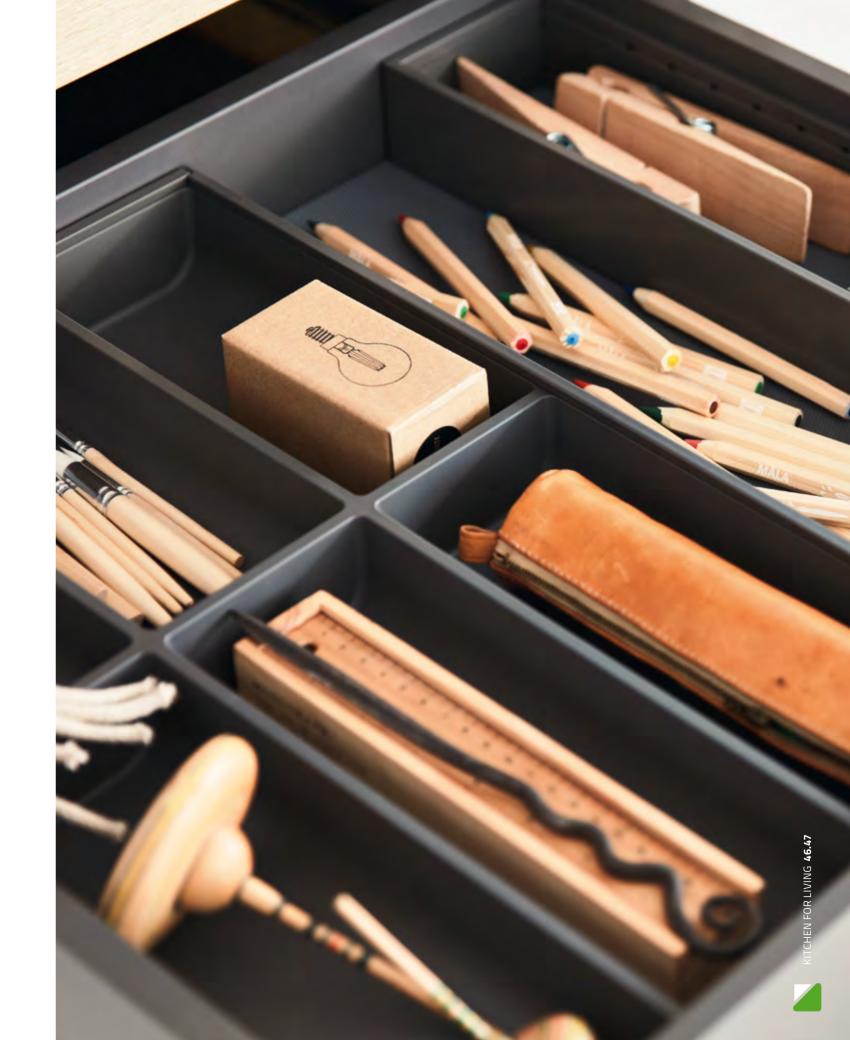








Open-plan home concepts are very much in fashion – living, cooking and working can be combined effortlessly. And thanks to the integrated homeworking option, it's easy to balance family and job, and most importantly, it leaves you with more real quality time.





woman power Home at last.



WOMAN POWER

...AND ACTION! >>>

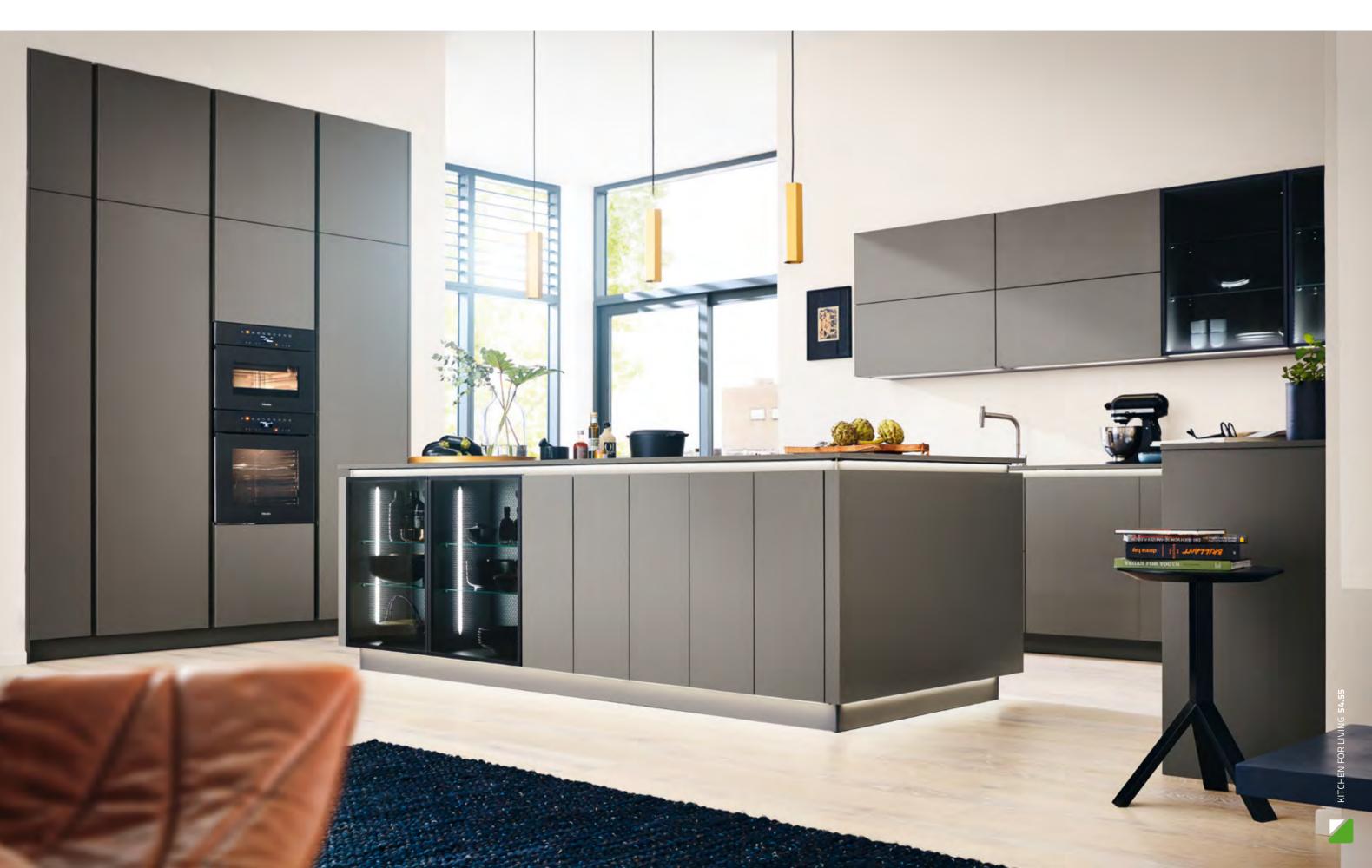




Challenge accepted.

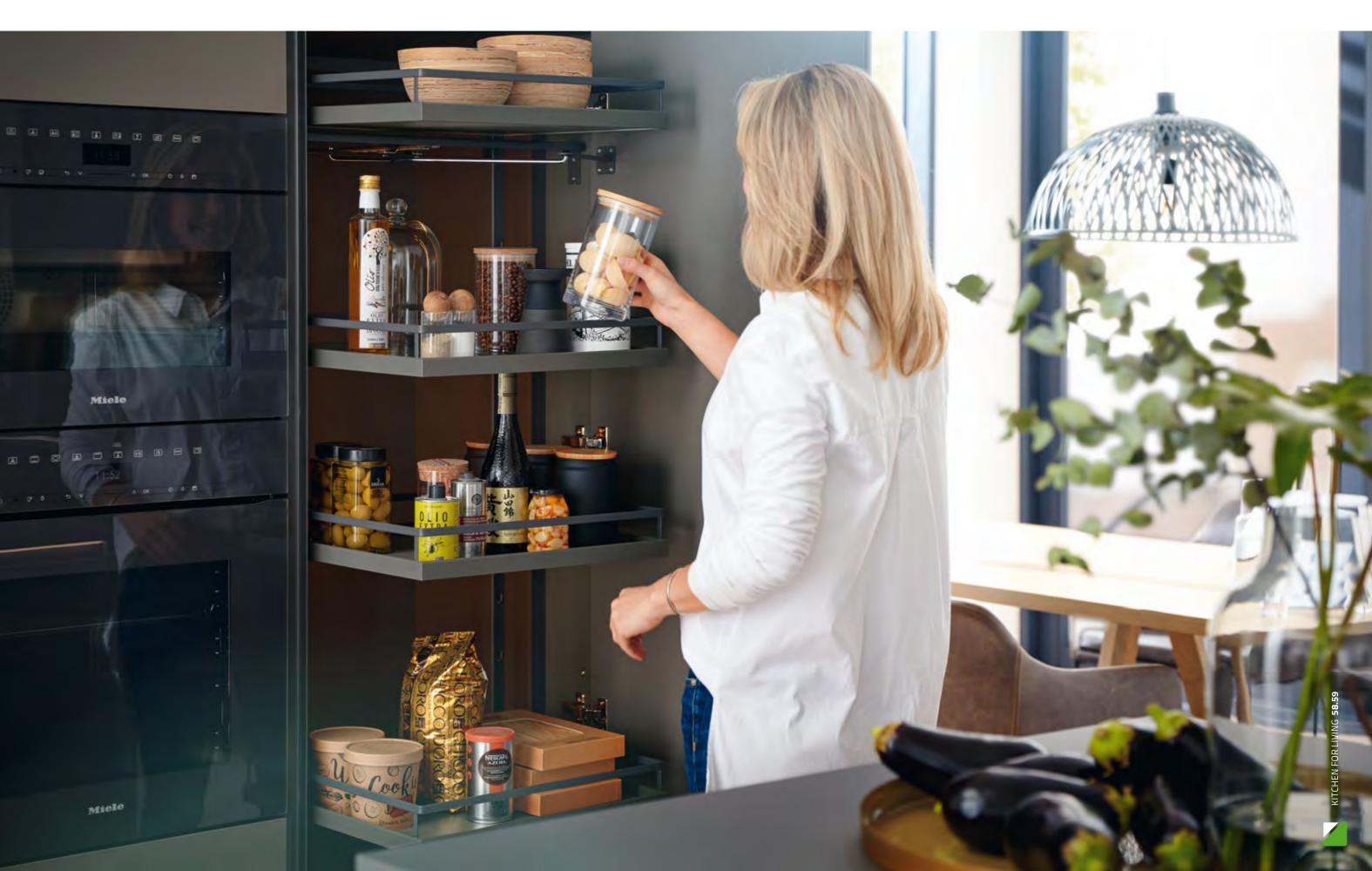
Even if it sometimes seems as if you have too many wishes, expectations and demands all at the same time, it is always worth believing in them and never settling for less. For us, it is always a pleasure to help make people's dreams come true and to actively encourage individual wishes.

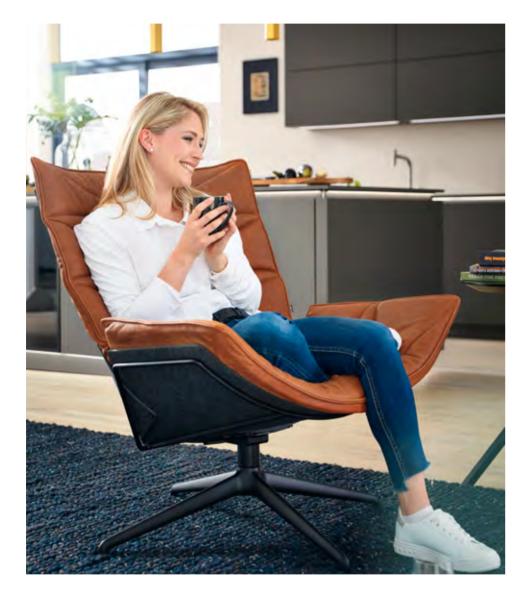












What could be more wonderful than having the feeling that you have finally found your place in life? A new city, a new job, a new home – it's great to know that everything is back on track and that all your wishes have come true.



EVERYTHING AT A GLANCE



- A MAN'S HOME
- Wood as a statement
- Naturalness – Cloakroom area
- Cloakroom are – Matt black

FAMILY TIME
- Scandinavian fresh
- With a hidden utility room
- Extra-wide fronts

- WORK-LIFE BALANCE
- Cool and on-trend
- Lacquer in the colour of your choice
- Gold/brass with great tactile qualities
- Living area





WOMAN POWER

- Handle-free kitchen
- Anti-fingerprint
- Design carcase Graphite with matching interior



GU

The details make the difference.

125 YEARS OF INDUSTRIAL CUSTOMISED PRODUCTION.



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